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REVIEWER'S REPORT

Manuscript No.: IJAR-28445

Date: 19th Aug 2019

Title: EFFORTS TO BUILD SOCIAL CAPITAL IN IMPROVING MARKETING AT PRODUCT MICRO, SMALL AND MEDIUM ENTERPRISES (MSMES)

	Rating	Excel,	Good	Fair	Poor
Recommendation: Accept as it isYES Accept after minor revision Accept after major revision Do not accept (<i>Reasons below</i>)	Originality		\checkmark		
	Techn. Quality		\checkmark		
	Clarity				
	Significance		\checkmark		

Reviewer Name: Dr. Neda Nozari

Date: 19th Aug 2019

Reviewer's Decision about Paper:

Recommended for Publication.

Comments (Use additional pages, if required)

Reviewer's Comment / Report

The introduction of the Manuscript is well coordinated with respect to the title of the Paper. The Results/ Outcome are satisfactory and compiled with conclusion. The author has significantly designed the work and the outcome is satisfactory.

The paper should be published as such in International Journal of Advanced Research.





EFFORTS TO BUILD SOCIAL CAPITAL IN IMPROVING MARKETING AT PRODUCT MICRO, SMALL AND MEDIUM ENTERPRISES (MSMES)



Elviati, Yonariza , Endrizal Ridwan , and Hasnah

Hope to get more papers from you and your colleagues. If you have any question concerning this letter, mail us at journal.jar@gmail.com

Managing Editor



